

More Value To Your Systems



Distribution of professional AV equipment

Prase Media Technologies S.p.A has been the leading Italian distributor of audio, video & digital signage products for the last twenty years.

Born from the forward-thinking spirit of two brothers, Alberto & Ennio Prase, the company rests on the solid experience accumulated as AV integrators for theatres, conference rooms and the whole entertainment sector. During the course of the years, Prase Media Technologies expanded its market presence, opening the doors to new business opportunities that required new and updated technologies. Retail stores, museums, hotels and hospitality estates, but

also cruise lines and railway stations are only few settings covered by the vastness of the catalogue, allowing a modular and custom-made approach for every project.

A cornerstone of the industry, Prase Media Technologies gained the respect of its clients thanks to the completeness of its services and variety of distributed brands. With its headquarters located near Venice, Italy, the firm can count on an expert team of engineers, specialized in supporting every partner's need, before and after the project. Two internal warehouses and a dedicated team allows for a rapid delivery of



Auditorium

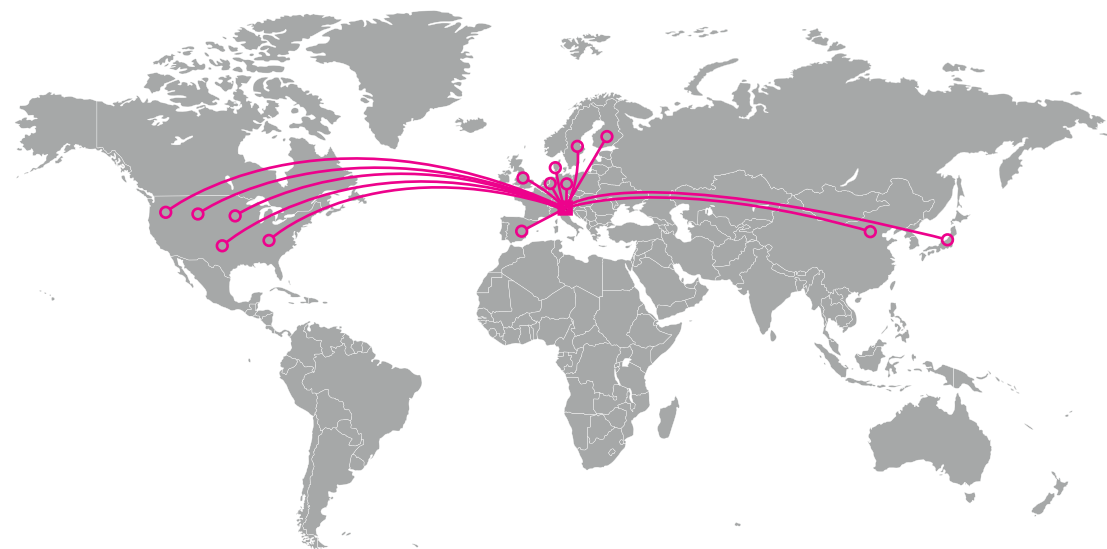


Live Room



most catalog on the Italian territory, while a dense calendar of trainings, webinars and educational meetings ensures full updates for all customers.

The gradual growth towards video and digital signage technologies introduced Prase to new markets, bringing together the best products available and allowing the design of fully fledged solutions.



Training Room



Restoration Laboratory



Warehouse

Install

Prase Media Technologies' catalogue produly offers a wide selections of the best products destined for high profile installations, progressively evolving towards a constant system integration. The everlasting concepts that built the foundation of the firm remained untouched during the years: a particular attention for innovative solutions, custom system design and an uninterrupted support before & after the sale. It's not hard to notice several prestigious international names inside the list of brands that Prase distributes, satisfying every need with modular solutions for every kind of integration, from railway stations to airports, museums, houses of worship and many more.



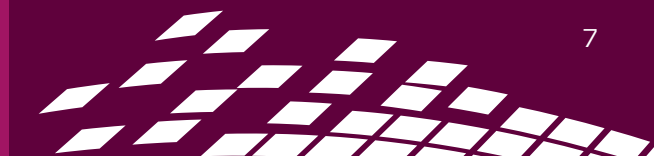
Retail

Strengthened by a decade-long experience in professional audio devices, Prase Media Technologies increased its offer to music shops while maintaining high standards of quality and reliability. A large selection of products distributed by the company is present in almost every music store of the country, with a catalog of equipment aimed at live performances, studio recordings, HiFi and home cinema. The continuous dialogue with the retailers helps maintaining a strong bond pre & post sales, with a distinct attention for educational projects and promotional actions.



Rental

The best events and concerts of the country need the best equipment available. Prase Media Technologies created an incredible offer for the professionals of live environments, with a portfolio of products that target the highest quality of the market. A distinctive choice, loyal to the core values that distinguishes the company from the competitors, amplified even more by the many services provided alongside the products: a continuous support of expert product specialists and an efficient post sales department that follows the flashy dynamics of the industry.



Railway Stations & Airports

Places for awaited departures and arrivals, railway stations and airports are evolving into crucial points for the modern society. Prase Media Technologies has been active in this business for the last twenty years and sustains it with an efficient array of AV solutions for a state-of-the-art design. Loudspeakers with controlled directivity and the constant research for innovative approaches are the cornerstones of this department, where all the messages need to be delivered with the maximum intelligibility in spite of crowded and acoustically difficult spaces. DSP processing and specific loudspeakers' technologies allow for a clear comprehension of key information such as timetables, platforms, delays & gates, while also reducing the acoustic pollution generated by a careless

placement of reflective surfaces. The brand new video solutions also open a new field of possibilities, with an easy transportation of AV signals inside the facility in a convenient digital signage solution.



Milan Central Station (RFI property)



Olbia Airport

Commercial Activities

Bars and restaurants, shops and retails are slowly implementing new ways to make their customers comfortable. To attract potential clients stores are shifting their attention towards a complete experience, more than a simple trade of goods. Details in the blueprint phase become vital to solidify the overall concept: interior, lighting and obviously acoustic and video planning can realize the idea at the base of a project. The catalog of Prase Media Technologies offers custom solutions for every need, from simple 4k video integrations over IP to invisible loudspeakers that maintain the overall style untouched without nullifying the audio quality. In an era where human relationships are gradually disappearing, a cautious

approach to communication can reconcile businesses with buyers: digital signage & EPOS systems are important fields of expansion to keep in mind and the company is completely covered on these as well, creating AV experiences that help customers in their choices and create engagement.



Il Margutta Vegetarian Food & Art (Roma)



Mediterranea Restaurant (Venezia)



Calvin Klein (Novanta di Piave Ve)
Pausmann & Co. (Roma)



Hospitality

In a country where tourism has always been a strong economic foundation, hospitality structures need to constantly invest in new services for their clients. Receptions, accommodations, restaurants, meeting & conference rooms all have different technological necessities and require specific solutions while maintaining a simple way of controlling them. Custom contents can be delivered easily to each room, with IPTV & video-on-demand streams that conform to singular tastes. The unified management of multimedia contents, their distribution and the possibility to access them

everywhere are becoming essential services for every modern structure and can discriminate the retention of visitors. Prase Media Technologies can offer a wide catalog of A/V & Digital Signage solutions, perfectly able to achieve the satisfaction of hosts & guests, even with products compliant with European regulations EN54-24.



Almar Jesolo Resort & Spa (Jesolo Venezia)



Laguna Palace (Venezia)



Almar Jesolo Resort & Spa (Jesolo Venezia)

Auditorium & Theaters

Places of prestige for businesses & cities, auditorium & theatres impress for their prominence, architectural design and acoustic care. Speech-focused events pretend maximum clarity, crisp sounds & impeccable intelligibility to deliver a powerful message to the audience. Moreover, video signals need to be transported for several meters, connecting the main stage and its control room, while maintaining a flexible nature. The strong challenge set by this complex AV integrations are met with discreet loudspeakers that do

not alter the esthetics, suitable for both modern & classical buildings, modular systems and a network-based signal flow. The pre-existing acoustic characteristics of these places can be enchanted, strengthened and even corrected on occasions, adapting them to the variable need of the staged events. Evacuation systems are also vital for every space that gathers hundreds of people and Prase Media Technologies can provide the right solution for this issue, with powerful safety-oriented amplifiers and EN54-24 loudspeakers.



Videoworks' event at MAST (Bologna)



Dal Verme Theatre (Milano)



Parliament of Algeri

Install

Corporate

The ability to communicate internally & externally has become fundamental in modern enterprises. Shaping up new ideas, developing important deals and cooperate with ease are only few of the improvements that Prase Media Tehcnologies can help achieve. Offices and opens spaces foster concentration, didactic facilities keep the staff updated, conference rooms maintain secrecy of the most crucial projects, but they all need the right technology to work seamlessly. The design phase becomes critical for these kind of applications to better pick which audio, video

and digital signage solution to integrate, retaining the customization aspect that made this company remarkable. Conference systems that blend audio and video in a single cable, specialized microphones for clear conversations, sound masking equipment that boost concentration and many more personalized solutions can be found inside Prase Media Technologies' catalogue.



Novartis (Siena)



Bolle Nardini (Vicenza)



AIMS (Milano)

Sports Facilities

Extremely noisy structures that host thousands of enthusiastic fans, sports facilities need special care when it comes to acoustics. Not only the loudspeakers need to cover the extended background noise made by so many people, but they also need to resist any kind of weather, be it a raining storm or a thick snowfall. Concerts and sports manifestations share these venues and the chosen technology must answer several critical issues while retaining a high quality to involve completely the audience. Severe European regulations lean the

choice towards EN54-24 certified loudspeakers and also evacuations systems required for spaces with such a high flow. Intercom solutions ensure an uninterrupted communication between staff members, so they can easily coordinate their activities. Video transport technologies help the delivery of contents to jumbotrons and advertising spaces, with a simplified digital signage platform that manages promotional messages and engages visitors with interactive campaigns.



Algeri Stadium



Palavela (Torino)



Mugello Circuit (Firenze)



No just products, but a complete solution

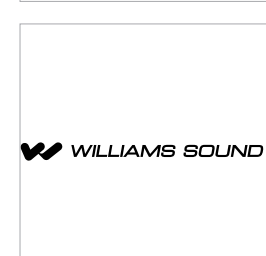
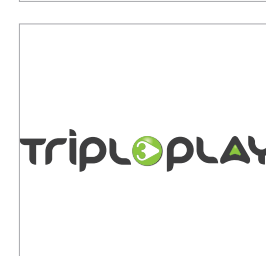
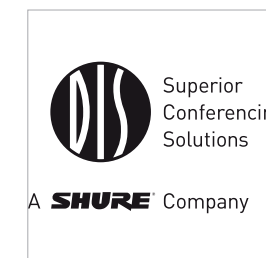
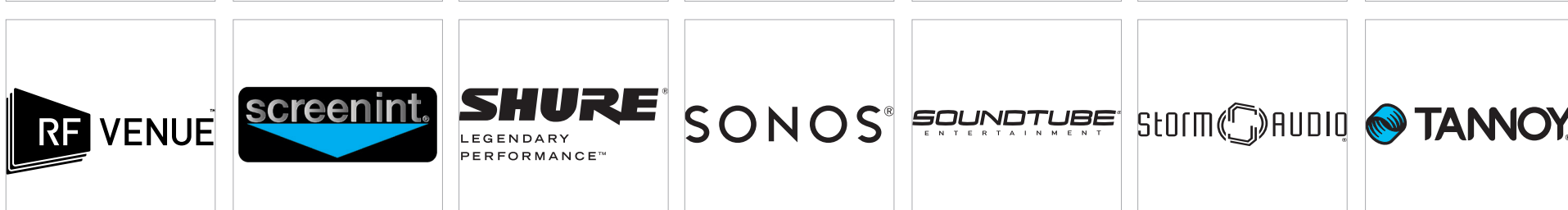
Being distributor gave us the occasion to experience with our costumers a rich panorama of different projects, learning peculiarities and needs of every environment. The wealth of brands in the Prase Media Technologies portfolio enables us to combine our products to meet the specific needs of each project, delivering customized solutions. Our team of engineers is continuously involved in educational trainings and workshops, for an

updated knowledge of the new available features. This philosophy of customer care and assistance leads us to following every project from start to end, listening cautiously to the demands while accompanying system integrators, architects and designers until their final goal. All departments of Prase Media Technologies work synergically with each other to reach shared objectives & purposes.



Brands

Prase Media Technologies portfolio has expanded considerably over time to fully meet the needs of its customers. Originally born as a distributor of professional audio solutions, the company gradually embraced new markets and techniques, such as video distribution, digital signage platforms and control devices. The wide of Prase's catalog enables its engineering team to offer customized solutions that meet the necessities of each project. To this day Prase Media Technologies can offer more than 4500 products from over 40 renowned brands.



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All the pictures included in this company profile were taken in places with Prase Media Technologies' products. We would like to thank all our clients, system integrators and partners who helped with the writing of this brochure.



